RYDE BUSINESS FORUM

invites you to a **breakfast workshop**

Social Media for B2B - What are the legal considerations? by Social Media Law Expert Andrew Bland

When **Wednesday 11 August 2010**
7.30- 9.00am
Where Almgren Centre, Dunmore Lang College
130-134 Herring Road, North Ryde.
Cost $35 members, $45 non-members
GST included.
RSVP to Sabrina Ferguson by Friday 6 August 2010
email rbfevents@rydebusiness.com.au
phone 98074999, fax 9807 4988

Who should attend? Business owners; marketing & communications directors; HR professionals; contracts managers; company legal officers; and anyone with employees

Numbers strictly limited to 15 attendees so book quickly!

For more than sixteen years Andrew Bland has earned a reputation for providing skilled and practical guidance as a solicitor and workplace advisor. As part of his career, Andrew has been involved in regularly presenting educational seminars to industry and clients.
Andrew holds a Bachelor of Law from the University of Technology, Sydney and a specialist Accrediation qualification from the Law Society of NSW.

Social media is now an acceptable part of any company's marketing strategy, but how do you control and monitor what is said about your organisation? Importantly, what are the privacy and business protection issues?

Before you launch your company's social media campaign - or even if you've already got your company firmly established on Twitter, Facebook and other social media outlets - you need to consider these points and how your company is going to address them. It could save you a lot of money and trouble in the long term.

This workshop addresses these points and more in plain English and in a round table format.

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Breakfast Workshop, 11 August 2010

TAX INVOICE
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